



CRITERIA:

1. Only BSCAI Professional, Affiliate and Franchisor Member companies may submit entries.
2. Actual samples of each of the categories must be provided with this entry form to qualify.
3. Entries must be received at BSCAI Headquarters by December 5, 2008.
4. Three awards may be presented in each category based on company size. For instance, three awards may be given for the Best Marketing Piece, one to Small company, one to Mid-Size Company, and one for Large Company; three awards may be given for the Best Company Newsletter, one to Small Company, one to Mid-Size Company, and one for Large Company, three awards may be given for Best Company Uniform, one to Small Company, one to Mid-Size Company, and one for Large Company, and three awards may be given for Best Company Website, one to Small Company, one to Mid-Size Company, and one for Large Company.
5. If there are no submissions for an award for a particular company size, or there are no submissions that meet the criteria, then an award will not be given for that award for that company size.
6. Company size is based on the following criteria, and must be checked on the entry form for accurate placement of your submission. Company size will be verified against BSCAI membership records and if there is a discrepancy, company size provided in the BSCAI membership database will supersede company size indicated on the entry form.

Submission Category

- Small Company
- Mid-Size Company
- Large Company

Annual Sales Volume

- under \$499,999
- \$500,000 to \$9,999,999
- \$10 million and above

Note: Affiliate members will be placed in the category of their parent company.

7. Submissions will be judged by an independent panel of marketing professionals who will consider the following elements in determining winners:

For Best Marketing Piece: Graphic design, good use of color, attractiveness, and power of the message.

For Best Company Newsletter: Graphic design, organization, attractiveness, how informative the newsletter is in some or all of the following categories: Employee news, customer information, safety message, recognition, President/CEO message.

For Best Company Uniform: Professional look, functionality, company identification, style which can include: smocks, shirts, full uniforms.

For Best Company Website: Graphic design, attractiveness, organization, text readability, clear navigation, ability for visitors to request information and download information.

The decision of the judges is final.



INSTRUCTIONS:

- 1. Complete this entry form and return it to BSCAI Headquarters with samples for each of the categories you wish to enter. These entries will need to be mailed to BSCAI so we have originals. For Best Company Website – complete this form and include your website URL.
2. In order to qualify for BSCAI's Image Awards Competition, you must provide the following along with this completed entry form:
• Entries for the Best Marketing Piece must include two copies of each piece entered in the competition. This category may be entered more than once by your company.
• Entries for the Best Employee Newsletter category should include two copies of each newsletter. This category may be entered more than once by your company.
• Entries for the Best Company Uniform should include one complete set of the uniform as well as a photo of the uniform in use. This category may be entered more than once by your company.
• Entries for the Best Company Website – Provide the URL for your company website (Example: www._____).
3. Samples provided for the competition will not be returned.

On behalf of my building service contracting company, I wish to enter the enclosed samples in the BSCAI Image Awards Competition under the following categories:

(Please check categories and company size):

Form with checkboxes for categories: Best Marketing Piece, Best Company Newsletter, Best Company Uniform, Best Company Website and company sizes: Small Company, Mid-Size Company, Large Company.

My website URL is: _____

NOMINATING BSCAI MEMBER INFORMATION:

Form for nominating member information including fields for Date, Representative's Signature, Company Name, Company Address, City, State, Zip, Company Phone, FAX, and EMAIL.

ENTRIES MUST BE RECEIVED AT BSCAI HEADQUARTERS BY December 5, 2008

Please return this form by December 5, 2008 to:

BSCAI Image Awards
401 N. Michigan Avenue, Suite 2200, Chicago, IL 60611
Fax to: (312) 673-6735 E-mail: awards@bscai.org