

2009 vs 2010 FAQ ISSA/BSCAI Co-Location

At the end of 2008, ISSA, the worldwide cleaning industry association, and the Building Service Contractors Association International (BSCAI), jointly announced their agreement and formation of a strategic alliance to capitalize on the strengths of both organizations for the betterment of the industry, their respective associations, and to benefit the members of each organization. Through this new cooperation, ISSA and BSCAI will jointly collaborate to co-host or otherwise cooperate with events, educational programs, membership and regulatory and civic issues toward providing mutual benefit for the members, which businesses serve as distributors, building service contractors, in-house facility service providers and manufacturers. This agreement further aligns both groups' participation at the respective annual events of each – ISSA/INTERCLEAN North America and the BSCAI Annual Convention – among other products, services and events each offer for their members.

This year (**2009**) BSCAI will join main events with the ISSA show, notably their Executive Conference. This event will draw the top management of many of these businesses. In **2010**, ISSA and BSCAI will co-locate at the ISSA/INTERCLEAN event in Orlando, Florida. The questions and answers that follow will explain the details of each of the events and clarify the difference between the two and what it all means for BSCAI members.

Q Why has BSCAI decided to co-locate with ISSA?

It just makes sense to combine the strengths of both of our organizations to provide a top-notch education, networking, with the largest trade show in the cleaning industry. BSCAI has always been known for networking and top-notch education. ISSA is known for its tradeshow and 1,000s of members in attendance. Our joint cooperation is better for everyone in the industry, manufacturers, distributors, BSCs and service providers. BSCAI will still maintain its separate identity and focus on behalf of the building service contractor industry.

Q: Who should attend?

2009: All BSCAI members are encouraged to attend the 2009 Executive Seminar taking place on Thursday, October 8 and Friday October 9. The Executive Seminar takes place in conjunction with ISSA/INTERCLEAN, October 6-9, 2009 in Chicago. Please register through the BSCAI Web site for this conference. Once you register through BSCAI, you are registered for ISSA.

2010: BSCAI will host its Annual Convention in conjunction with the ISSA/INTERCLEAN event taking place in Orlando, Florida. All members are encouraged to attend this co-located event. BSCAI members may also participate in the ISSA/INTERCLEAN tradeshow that precedes our conference. BSCAI members should register for this event through the BSCAI Web site – www.bscai.org. Registering through the BSCAI site, you will gain access to the keynote speaker presentation, the tradeshow and all BSCAI education and speakers. Also, BSCAI will have its own headquarters hotel and registration that you can access when signing up for the event.

Q: What are the dates?

2009: The 2009 Executive Seminar taking place at the ISSA/ INTERCLEAN event is **October 8-9, 2009**.

2010: The ISSA/INTERCLEAN and BSCAI co-location will take place in Orlando, Florida on **November 9-12, 2010**.

Q: What sort of education will be offered?

2009: In keeping with previous Executive Seminars, BSCAI will host a shortened version of our very popular 3-day program to include speakers on leadership and people development. Similar to previous years, there will be two speakers. For this year, all education will take place in one day. The regular 3-day program will return in mid 2010 at a resort location.

2010: The education offered will be the same kind of presentations members have come to expect from BSCAI. While BSCAI members will have the opportunity to attend the ISSA keynote, the other BSCAI general sessions, seminars and concurrent sessions will be in the same format. This will be industry information delivered by industry experts.

Q: Will BSCAI still have its own speakers and sessions?

2009: While BSCAI will co-locate its annual convention with ISSA in 2010, this year BSCAI's speakers are during the Executive Conference taking place October 8-9. For this year, BSCAI members can register to attend the ISSA/INTERCLEAN event at ISSA member rates. BSCAI members can register for this event through the BSCAI Web site – www.bscai.org.

2010: The ISSA program will take place from Tuesday to Friday and BSCAI's Annual Convention will take place from Thursday to Sunday (November 11-14, 2010) at the same location. BSCAI members will be eligible to attend the ISSA/INTERCLEAN event at member rates. A "BSCAI attendee" shall mean registered employees of a building services contractor firm, which is a BSCAI member company. Associate and Allied members are also eligible to attend at member rates. Please register through the BSCAI Web site (www.bscai.org) to receive access to the BSCAI speakers and sessions, the keynote speaker and the tradeshow.

Q: What is the difference between 09 and 10?

2009: The 2009 Executive Seminar is Thursday to Friday, October 8-9, 2009. It takes place at the ISSA/INTERCLEAN event.

2010: BSCAI will no longer sponsor an independent trade show. However, sponsorship opportunities and vendor partner programs will continue as usual. The 2010 Annual Convention is November 11-14, 2010.

Q: How can I register for this event?

Registration will be available on the BSCAI (www.bscai.org) site. To participate in BSCAI events, be sure register through the BSCAI Web site. When registering through the BSCAI site, you are eligible for the tradeshow and keynote speaker and ALL BSCAI sessions and speakers. ISSA (www.issa.com) for ISSA-specific sessions, register on the ISSA site.

If you have additional questions or need more information contact us at: 800-368-3417, (312-321-5167) Fax: 312-673-6735, email:info@bscai.org.