



# Building Service Contractors Association International

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Contact:  
Tracy Schorle, 312-673-5921

## **BSCAI Announces *Exploring Our Future* Plan**

Chicago - During the most recent Board of Directors meeting of the Building Service Contractors Association International (BSCAI), the Board approved a new long term strategy entitled *Exploring Our Future*. Exploring our Future is a plan, created in a way that is unique from traditional strategic plans in that the board and association has adopted a mission of continuous improvement and leadership with a united, focused and committed volunteer leaders.

*Exploring Our Future* is a long-term plan that focuses attention on six major initiatives or pillars of strength that has and will define BSCAI as *the* Association for building service contractors. Components of *Exploring Our Future* include profitable growth, membership and new member growth, education, professionalism, leadership, and networking. Each of the pillars has specific objectives and measureable outcomes for both the leadership and the headquarters team to evaluate, change, delete, or improvise.

“This is a living document for BSCAI,” said J Michael Horgan, BSCAI’s newly installed President and President of the Hurley Corporation. “It defines who we are and where we want to be for everyone in the building service contracting industry. The strategy includes fostering relationships with other industry organizations that meet our specific goals and provides multiple levels of opportunities for members to become involved in their association. We’ll be rolling out the specifics in the next few months and invite comments and suggestions.”

BSCAI created this plan in order to capitalize on its strengths and to drive greater value for its members. With more than 1800 members, with varying size companies, BSCAI overall value must be specific and focused on each of the members needs. *Exploring Our Future* will create a better association and a better industry for years to come.

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### **About BSCAI**

Celebrating 45 years of industry service, BSCAI has become the trade association of the building service industry, representing a worldwide network of more than 1,800 member companies from across the United States and 30 countries worldwide who provide cleaning, facility maintenance, security and other related services to building owners and managers. The association provides educational programs, certification, publications, video training programs, seminars, and networking opportunities, all developed specifically for leaders in the building service contracting industry.