



Building Service Contractors Association International

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BSCAI's Educational, Networking Opportunities Highlight 2008-09

CHICAGO – The Building Service Contractors Association International (BSCAI) announces its educational programming for the remainder of 2008 and into 2009. Highlights include its Webinar series; the 2008 Executive Seminar, Sept. 26-27, Scottsdale, Ariz.; the 2009 CEO Seminar, Jan. 22-24, Los Cabos, Mexico; and the 2009 Annual Convention & Trade Show, March 6-9, Chicago, Ill.

Webinars

BSCAI's Webinar series was established to provide its members low-cost, targeted information in a more convenient setting. Topics have ranged from green cleaning, building safety, budgeting and employee hiring best practices. BSCAI continues to offer its monthly Webinars in 2008, with its next titled, *How to Reduce Your Company's Cost of Insurance* on Thursday, Aug. 22.

2008 BSCAI Executive Seminar

This annual event attracts approximately 200 building service contract professionals for two days of thought-provoking education and productive networking. This year, internationally-recognized speakers, Mike Hourigan, CSP and Dr. Joseph Mancusi, present sessions focusing on hiring and retaining employees and succeeding in the workplace. Registration is open. Registration is available on www.BSCAI.org.

2009 BSCAI CEO Seminar

BSCAI's CEO Seminar provides education to building service executives and business owners focusing on leadership skills and organizational growth strategies. In 2009, Dean Rosson will present, *Peak Performance Through Health, Nutrition & Lifestyle*; Dan Wertenberg will present, *The Role of the CEO*; and Herb Meyer will present *What in the World is Going On?: A Global Intelligence Briefing for CEOs*. Further information and registration will be available this fall.

2009 BSCAI Annual Convention & Trade Show

BSCAI returns to Chicago in 2009 to host its annual premier event. This event features more than 30 top-notch education sessions, focusing on bidding & estimating, marketing, budgeting, operations and more, and multiple opportunities for building service contract professionals to network and grow their professional contacts. The 2009 convention also features an exciting lineup of keynote speakers, including former NASA engineer and mission specialist, Colonel Mike Mullane and White House assistant chef, Mary Crane, Esq. Registration and more information will be available late summer.

Exhibit & Sponsorship Opportunities

BSCAI's events present a great opportunity for various industry organizations to showcase products and services to hundreds of building service professionals via exhibitions or sponsorship. Contact Iain Thomas, ithomas@bscai.org or Kelly Zaharski, kzaharski@bscai.org for exhibit and sponsorship opportunities.

Peer-to-Peer Networking

This program is intended to provide building service contractors an avenue to freely share ideas, information and opinions among their respective peer groups. Participants will learn to improve the management and general management of their companies; gain insight into how similar organizations operate; evaluate top management of other peer group companies and participate in an open atmosphere between other members to help build professional networks and relationships.

For more information on BSCAI and its various events and activities, visit www.BSCAI.org.



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About BSCAI

Founded in 1965, BSCAI has become the trade association of the building service industry, representing a worldwide network of more than 2,000 member companies from across the United States and 30 countries worldwide who provide cleaning, facility maintenance, security and other related services to building owners and managers. The association provides educational programs, certification, publications, video training programs, seminars, and networking opportunities, all developed specifically for leaders in the building service contracting industry.