



Building Service Contractors Association International

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Building Service Contractors Association International Unveils New Webinar Series *Technology Enhances Educational Outreach to Members*

CHICAGO – Building Service Contractors Association International (BSCAI) announced today that it will produce and host a series of Webinars beginning this fall. The unveiling of the new Webinar series provides new and innovative ways that BSCAI members can receive top-line education from a wide-variety of business experts.

The new BSCAI Webinar content was developed as a direct result from comments and feedback provided by BSCAI members, focusing on topics most important to them and the industry. “Webinars are the easiest way to access targeted, relevant education and will greatly benefit building service and security contract professionals with demanding work schedules,” said John Ezzo, CBSE, BSCAI President. “These live seminars offer the same high-quality classroom-based education presented at BSCAI’s events and seminars in a more personal setting.”

Upcoming Webinar topics and dates include:

- *Taking Customer Service to the Next Level*
Wednesday, October 17, 2007 – 2:00 p.m. - 3:00 p.m. (EST)
- *Best Practices in Employee Hiring*
Wednesday, November 7, 2007 – 1:30 p.m. - 2:30 p.m. (EST)
- *Motivating & Training Employees*
Thursday, December 6, 2007 – 2:30 p.m. - 3:30 p.m. (EST)

Participants can register up to 72 hours prior to each Webinar by visiting www.bscai.org. The member fee is \$69, non-members \$99, per Webinar. BSCAI Members will receive three continuing education credits towards their CBSE designation for each Webinar in which they participate.

About BSCAI

Founded in 1965, BSCAI has become the trade association of the building service industry, representing a worldwide network of more than 2,000 member companies from across the U.S. and 30 other countries who provide cleaning, facility maintenance, and other related services to building owners and managers. The association provides educational programs, publications, video training programs, seminars and networking opportunities, all developed specifically for the building service and security contracting industries.

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